

**New Cookie:
Exploremores!**



**BRAVE.
FIERCE.** **FUN!**

2026

**All cookies
are \$6**

2026 Cookie Season Calendar

Monday, December 8	Order Taking Begins – Digital Cookie & Girl Order Card
Monday, January 19	TCM Submits Initial Cookie Order by 11:59 p.m.
Wednesday, January 21	SUCM Submits Initial Cookie Order. No Edits on IO after 11:59 p.m.
Thursday, January 22	Deadline: TCM to Select Count & Go Location in eBudde
Saturday, January 24	Cookie Booth Scheduler Round 1: 6:00 p.m.
Monday, January 26	Cookie Booth Scheduler Round 2: 6:00 p.m.
Thursday, January 29	Cookie Booth Scheduler Round 3: 6:00 p.m.
Friday, January 30	Count & Go/Direct Drop, Anniston & Birmingham
Saturday, January 31	Count & Go, Birmingham & Madison
Sunday, February 1	Count & Go/Direct Drop, Florence & Tuscaloosa
Monday, February 2	Cookie Booth Scheduler, Open Selection – 10 Slots, 6:00 p.m.
Tuesday, February 3	Cookie Booth Scheduler, Open Selection – 10 Slots, 6:00 p.m.
Wednesday, February 4	Cookie Booth Scheduler, Open Selection – 10 Slots, 6:00 p.m.
Thursday, February 5	Cookie Booth Scheduler, Open Selection – 10 Slots, 6:00 p.m.
Friday, February 6	Cookie Booth Scheduler, Open Selection – 10 Slots, 6:00 p.m.
Saturday, February 7	Cookie Booth Scheduler, Open Selection – 10 Slots, 6:00 p.m.
Sunday, February 8	Cookie Booth Scheduler, Open Selection – 10 Slots, 6:00 p.m.
Wednesday, February 4	Council Office Cupboards Open
February 2–March 2	Cookies on the Go
Thursday, February 5	Warehouse & Volunteer Cupboards Open
Friday, February 6	Council-wide Booths Begin
Thursday, February 19	1st ACH Withdrawal – 1/2 IO – DC Payments Through 2/13
Thursday, March 12	2nd ACH Withdrawal – 1/2 IO + 1st Week Cupboard
	Transactions – DC Payments Through 3/8
Sunday, March 15	Cookie Program Ends
Thursday, March 19	TCM Submits Final Rewards by 11:59 p.m.
Monday, March 23	SUCM Submits Final Rewards by 11:59 p.m.
Monday, March 30	Digital Cookie Troop Sites Closed
Thursday, April 2	3rd ACH Withdrawal – Remaining Balance Due to GSNCA
Late April/Early May	Rewards to SUCM

Troop IO Incentive

Troops that have a PGA of 175+ will receive an additional \$0.02 per Initial Order packages sold. Troops that have a PGA of 200+ will get an additional \$0.03 per package.

Girl IO Reward

Girls who sell 150+ Initial Order packages will receive a Palm Pal.

Rallyhood

We're excited to introduce you to our new private digital space for GSNCA Troop and Service Unit Cookie Managers. This will be your one-stop place for staying informed, connected, and empowered for all things Cookies.

**NEW
This Year!**

- Junior Troops may opt out of rewards
- New proceed levels for troops
- New troop and SU Bonus levels

Troops will forfeit all troop bonuses due to returned ACH Debits for insufficient funds through the Fall Product and/or the Cookie Program, non-payment of approved extensions, and/or not having the previous year's Troop Financial Report on file with GSNCA. Bonuses are added after the program ends.